



WJLA-TV/DT WASHINGTON, DC

WJLA
1100 Wilson Blvd. 6th Floor
Arlington, VA 22209

Smart Media Group, Inc.
814 King Street,
Suite 400
Alexandria, VA 22314

Contract # 190745

Schedule Dates 10/16/12-10/22/12
Advertiser Allen for Senate (1885)
Agency/T-Code Smart Media Group, Inc. (1051)/ELECTRONIC
Product Political-Political (1088)
Brand SENATE/REP (18399)
Salesperson Petro, Susan (1110)
Sales Office WJLA - Core Team
Buyer Name Dome,Patricia
Phone/Fax /
CPE Allen for Senate/C16C2210/16-10/22/12
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments

Date Entered 07/05/12
Last Modified 10/18/12
Entered By Susan Petro
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$16,185.00
Net Total \$91,715.00
Sales Tax

WJLA Arlington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2012	41	\$107,900.00
Grand Total:	41	\$107,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/16/12-10/19/12	4	:30	9A- LIVE!			1		1	1						WJLA Arlington (WJLA)		7/5/12
1.1	Normal Line / SPOT	10/16/12-10/19/12	4	:30	9A- LIVE!			1		1	1			3	\$400.00	\$1,200.00	WJLA Arlington (WJLA)		10/12/12
2.0	Normal Line / SPOT	10/16/12-10/17/12	4	:30	6:58P- WHEEL OF FORTUNE			1	1						\$1,600.00		WJLA Arlington (WJLA)		7/5/12
2.0.1	Closed Preempt	10/17/12															WJLA Arlington (WJLA)	No Avail/Exception -	
2.0.2	Closed Preempt	10/16/12															WJLA Arlington (WJLA)	No Avail/Exception -	
3.0	Revised Line / SPOT	10/19/12-10/19/12	4	:30	6:58P- WHEEL OF FORTUNE						1						WJLA Arlington (WJLA)		7/5/12
3.1	Normal Line / SPOT	10/16/12-10/17/12	3	:30	6:58P- WHEEL OF FORTUNE			1	1					1	\$4,500.00	\$4,500.00	WJLA Arlington (WJLA)		10/12/12
3.1.1	Closed Preempt	10/16/12															WJLA Arlington (WJLA)	No Avail/Exception -	
4.0	Revised Line / SPOT	10/17/12-10/17/12	4	:30	11:35P- ABC--ABC NIGHTLINE				1								WJLA Arlington (WJLA)		7/5/12
4.1	Normal Line / SPOT	10/17/12-10/17/12	3	:30	11:35P- ABC--ABC NIGHTLINE				1					1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		10/12/12
5.0	Revised Line / SPOT	10/16/12-10/16/12	4	:30	11:35P- ABC--ABC NIGHTLINE			1									WJLA Arlington (WJLA)		7/5/12
5.1	Normal Line / SPOT	10/16/12-10/16/12	3	:30	11:35P- ABC--ABC NIGHTLINE			1						1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		10/12/12

CONFIRMATION CONTRACT

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6.0	Revised Line / SPOT	10/18/12-10/18/12	4	:30	11:35P- ABC--ABC NIGHTLINE					1							WJLA Arlington (WJLA)		7/5/12
6.1	Normal Line / SPOT	10/18/12-10/18/12	3	:30	11:35P- ABC--ABC NIGHTLINE					1				1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		10/12/12
7.0	Revised Line / SPOT	10/16/12-10/18/12	4	:30	12:30P- WHO WANTS TO BE A MILLIONAIRE (R)			1	1	1							WJLA Arlington (WJLA)		7/5/12
7.1	Normal Line / SPOT	10/16/12-10/18/12	4	:30	12:30P- WHO WANTS TO BE A MILLIONAIRE (R)			1	1	1				2	\$400.00	\$800.00	WJLA Arlington (WJLA)		10/12/12
7.1.1	Closed Preempt	10/16/12															WJLA Arlington (WJLA)	No Avail/Exception -	
8.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	3P- ANDERSON COOPER SHOW				1	1	1			3	\$800.00	\$2,400.00	WJLA Arlington (WJLA)		7/5/12
9.0	Revised Line / SPOT	10/17/12-10/19/12	4	:30	6:59A- ABC--GOOD MORNING AMERICA				1	1	1						WJLA Arlington (WJLA)		7/5/12
9.1	Normal Line / SPOT	10/17/12-10/19/12	3	:30	6:59A- ABC--GOOD MORNING AMERICA				1	1	1			3	\$1,600.00	\$4,800.00	WJLA Arlington (WJLA)		10/12/12
10.0	Revised Line / SPOT	10/16/12-10/19/12	4	:30	7:27P- JEOPARDY			1		1	1						WJLA Arlington (WJLA)		7/5/12
10.1	Normal Line / SPOT	10/16/12-10/19/12	3	:30	7:27P- JEOPARDY			1		1	1			3	\$5,000.00	\$15,000.00	WJLA Arlington (WJLA)		10/12/12
11.0	Revised Line / SPOT	10/22/12-10/22/12	4	:30	7:27P- JEOPARDY		1										WJLA Arlington (WJLA)		7/5/12

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11.1	Normal Line / SPOT	10/22/12-10/22/12	3	:30	7:27P- JEOPARDY		1							1	\$5,000.00	\$5,000.00	WJLA Arlington (WJLA)		10/12/12
12.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	6:58P- WHEEL OF FORTUNE WEEKEND							1			\$500.00		WJLA Arlington (WJLA)		7/5/12
12.0.1	Closed Preempt	10/20/12															WJLA Arlington (WJLA)	No Avail/Exception -	
13.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	7:29P- JEOPARDY WEEKEND							1			\$500.00		WJLA Arlington (WJLA)		7/5/12
13.0.1	Closed Preempt	10/20/12															WJLA Arlington (WJLA)	No Avail/Exception -	
14.0	Revised Line / SPOT	10/20/12-10/20/12	4	:30	6:58A- ABC--GOOD MORNING AMERICA SAT							1					WJLA Arlington (WJLA)		7/5/12
14.1	Normal Line / SPOT	10/20/12-10/20/12	3	:30	6:58A- ABC--GOOD MORNING AMERICA SAT							1		1	\$600.00	\$600.00	WJLA Arlington (WJLA)		10/12/12
15.0	Revised Line / SPOT	10/16/12-10/16/12	4	:30	11P- NEWS-ABC 7 NEWS @ 11P			1									WJLA Arlington (WJLA)		7/5/12
15.1	Normal Line / SPOT	10/16/12-10/16/12	3	:30	11P- NEWS-ABC 7 NEWS @ 11P			1						1	\$3,200.00	\$3,200.00	WJLA Arlington (WJLA)		10/12/12
16.0	Revised Line / SPOT	10/18/12-10/18/12	4	:30	11P- NEWS-ABC 7 NEWS @ 11P					1							WJLA Arlington (WJLA)		7/5/12

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16.1	Revised Line / SPOT	10/18/12-10/18/12	3	:30	11P- NEWS-ABC 7 NEWS @ 11P					1							WJLA Arlington (WJLA)		10/12/12
16.2	Normal Line / SPOT	10/18/12-10/18/12	3	:30	11P- NEWS-ABC 7 NEWS @ 11P					1				1	\$2,500.00	\$2,500.00	WJLA Arlington (WJLA)		10/17/12
17.0	Revised Line / SPOT	10/19/12-10/19/12	4	:30	11P- NEWS-ABC 7 NEWS @ 11P						1						WJLA Arlington (WJLA)		7/5/12
17.1	Revised Line / SPOT	10/19/12-10/19/12	3	:30	11P- NEWS-ABC 7 NEWS @ 11P						1						WJLA Arlington (WJLA)		10/12/12
17.2	Normal Line / SPOT	10/19/12-10/19/12	3	:30	11P- NEWS-ABC 7 NEWS @ 11P						1			1	\$2,500.00	\$2,500.00	WJLA Arlington (WJLA)		10/17/12
18.0	Normal Line / SPOT	10/16/12-10/19/12	4	:30	6:27P- 6:30P (EST)			1		1	1			3	\$2,500.00	\$7,500.00	WJLA Arlington (WJLA)		7/5/12
19.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	6:57P- 7P (EST)				1						\$3,500.00		WJLA Arlington (WJLA)		7/5/12
19.0.1	Closed Preempt	10/17/12															WJLA Arlington (WJLA)	No Avail/Exception -	
20.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	6:57P- 7P (EST)		1							1	\$3,500.00	\$3,500.00	WJLA Arlington (WJLA)		7/5/12
21.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	6:27P- 6:30P (EST)		1							1	\$2,500.00	\$2,500.00	WJLA Arlington (WJLA)		7/5/12
22.0	Revised Line / SPOT	10/22/12-10/22/12	4	:30	11P- NEWS-ABC 7 NEWS @ 11P		1										WJLA Arlington (WJLA)		7/5/12

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22.1	Normal Line / SPOT	10/22/12-10/22/12	3	:30	11P- NEWS-ABC 7 NEWS @ 11P	1	1							1	\$3,200.00	\$3,200.00	WJLA Arlington (WJLA)		10/12/12
23.0	Revised Line / SPOT	10/22/12-10/22/12	4	:30	11:35P- ABC--ABC NIGHTLINE	1	1										WJLA Arlington (WJLA)		7/5/12
23.1	Normal Line / SPOT	10/22/12-10/22/12	3	:30	11:35P- ABC--ABC NIGHTLINE	1	1							1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		10/12/12
24.0	Revised Line / SPOT	10/22/12-10/22/12	4	:30	6:59A- ABC--GOOD MORNING AMERICA	1	1										WJLA Arlington (WJLA)		7/5/12
24.1	Normal Line / SPOT	10/22/12-10/22/12	3	:30	6:59A- ABC--GOOD MORNING AMERICA	1	1							1	\$1,600.00	\$1,600.00	WJLA Arlington (WJLA)		10/12/12
25.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	3P- ANDERSON COOPER SHOW	1	1							1	\$800.00	\$800.00	WJLA Arlington (WJLA)		7/5/12
26.0	Revised Line / SPOT	10/22/12-10/22/12	4	:30	12:30P- WHO WANTS TO BE A MILLIONAIRE (R)	1	1										WJLA Arlington (WJLA)		7/5/12
26.1	Normal Line / SPOT	10/22/12-10/22/12	4	:30	12:30P- WHO WANTS TO BE A MILLIONAIRE (R)	1	1							1	\$400.00	\$400.00	WJLA Arlington (WJLA)		10/12/12
27.0	Revised Line / SPOT	10/22/12-10/22/12	4	:30	9A- LIVE!	1	1										WJLA Arlington (WJLA)		7/5/12
27.1	Normal Line / SPOT	10/22/12-10/22/12	4	:30	9A- LIVE!	1	1							1	\$400.00	\$400.00	WJLA Arlington (WJLA)		10/12/12

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28.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	6:58P- WHEEL OF FORTUNE						1			1	\$4,500.00	\$4,500.00	WJLA Arlington (WJLA)		10/12/12
29.0	M/G For 12.0.1 / SPOT	10/20/12-10/20/12	4	:30	7P- WHEEL OF FORTUNE WEEKEND							1			\$800.00		WJLA Arlington (WJLA)		10/12/12
29.0.1	Closed Preempt	10/20/12															WJLA Arlington (WJLA)	No Avail/Exception -	
30.0	M/G For 13.0.1 / SPOT	10/20/12-10/20/12	4	:30	7:29P- JEOPARDY WEEKEND							1			\$800.00		WJLA Arlington (WJLA)		10/12/12
30.0.1	Closed Preempt	10/20/12															WJLA Arlington (WJLA)	No Avail/Exception -	
31.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	9P- ABC--ABC NEWS			2						2	\$7,000.00	\$14,000.00	WJLA Arlington (WJLA)		10/15/12
32.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	9P- ABC--ABC NEWS		2							2	\$7,000.00	\$14,000.00	WJLA Arlington (WJLA)		10/15/12
33.0	Normal Line / COLLEGE FOOTBALL	10/20/12-10/20/12	4	:30	11:58A- SPORTS--ABC COLLEGE FOOTBALL DOUBLEHEADER							2		2	\$2,500.00	\$5,000.00	WJLA Arlington (WJLA)	Spots must run in 1st Game - VA Tech Game	10/18/12

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